



PUBLIC AWARENESS & COMMUNITY ENGAGEMENT (PACE) COMMITTEE



AGENDA

Wednesday, October 21, 2026 | Virtual (Zoom) | 10:30 AM to 11:59 AM

Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos

Join: <https://us06web.zoom.us/j/87395921796>

Meeting ID: 873 9592 1796 | One tap: +1 301 715 8592,,87395921796#

MEETING OBJECTIVES	MEETING ETIQUETTE
• Approve September meeting summary • Newsletter debut + #ThisIs4U fall campaign • 2026 in review: wins and challenges • Looking to 2027: where we want this group to go	• Be present and encourage participation • One person talking at a time • Raise hand to indicate a desire to speak • Share the floor / treat all with respect • Ask questions if an acronym or term is not clear

Welcome, Work Plan Intro & Mindful Minute..... 10:30 a.m.

Administrative Matters 10:40 a.m.

- September meeting summary: review + approve

Newsletter: Fall/Winter Issue Debut 10:45 a.m.

- Out today in English, Spanish, and Haitian Creole, with printed copies by request
- Inside: HIV and aging, a pharmacy on wheels, getting on PrEP, food pantries, and more

#ThisIs4U: Fall Campaign 10:55 a.m.

- Condoms & sexual health and relationship safety, now in three languages
- Reach: the October 16 count

Looking Back: 2026 in Review 11:05 a.m.

- Three newsletters, with members involved and consistent all year
- Social campaigns: #ThisIs4U on PrEP and testing, condoms, and relationship safety
- The ongoing Social Media Resource Folder
- Youth Subcommittee: building membership
- CHPC Volunteerism letter

Looking Forward: 2027s Around the Corner..... 11:25 a.m.

- Newsletter: data literacy, community innovation, spotlights, collaborations, myth-busting
- Where do we want this group to go in 2027, Youth Subcommittee included?
- #ThisIs4U: local health fairs, National HIV Testing Day, World AIDS Day, and larger partners
- Potential Community Outreach Summit: testers, community members, local businesses. How would it work?

Announcements & Feedback Poll..... 11:50 a.m.

- Member announcements + year-end feedback poll

Adjourn..... 11:59 a.m.

Committee Charge & Connection to the Integrated Plan

The **Public Awareness and Community Engagement (PACE)** Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Planning Consortium (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.

PACE activities relate directly to the Integrated Plan goals and objectives, particularly those focused on community engagement, reducing stigma, and ensuring people living with and affected by HIV have a voice in planning and implementing strategies.