



PUBLIC AWARENESS & COMMUNITY ENGAGEMENT (PACE) COMMITTEE



AGENDA

Wednesday, September 16, 2026 | In Person | 1:00 PM to 2:30 PM

Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos

Location: Chrysalis Center, Hartford, Connecticut

Sign-in sheet and photo release forms are at the check-in table

MEETING OBJECTIVES	MEETING ETIQUETTE
• Approve July meeting summary • #ThisIs4U: fall campaign launch + posting together • Newsletter: fall issue preview + the photo ask • Recruitment + Youth Subcommittee: flyers and enrollment	• Be present and encourage participation • One person talking at a time • Raise hand to indicate a desire to speak • Share the floor / treat all with respect • Ask questions if an acronym or term is not clear

Welcome & Mindful Minute1:00 p.m.

Administrative Matters1:10 p.m.

- July meeting summary: review + approve
- Upcoming events: Back to Basics – HIV Care & Prevention & Care Meeting (Sep 22, Cromwell); Prevention Power Hour (Oct 20), Virtual); Syndemic Summit (Nov 18, Location: TBD)

2026 PACE Work Plan: Monthly Check-In1:20 p.m.

- Key Activities 1-6: quick scan
- Volunteerism letter: on hold at DPH

#ThisIs4U Campaign: Fall Launch.....1:30 p.m.

- Reach: the hashtag count as of September 11
- The two new products: condoms & sexual health, and relationship safety
- Live demo: we post together, in the room
- Canva tutorial: how to post on your own, any time

Newsletter: Fall Issue Preview2:00 p.m.

- The fall slate: contributors, articles, and the crossword
- HIV & Aging: the article goes out early on the listserv
- Photos: scenic Connecticut shots through the submission form

Recruitment & Youth Subcommittee, Announcements & Feedback Poll.....2:15 p.m.

- Both flyers: printable copies to take and share
- Youth enrollment: where we stand and how members can help
- Announcements + feedback poll

Adjourn.....2:30 p.m.

Committee Charge & Connection to the Integrated Plan

The **Public Awareness and Community Engagement (PACE)** Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Planning Consortium (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.

PACE activities relate directly to the Integrated Plan goals and objectives, particularly those focused on community engagement, reducing stigma, and ensuring people living with and affected by HIV have a voice in planning and implementing strategies.