



PUBLIC AWARENESS & COMMUNITY ENGAGEMENT (PACE) COMMITTEE



AGENDA

Wednesday, May 20, 2026 | In-Person | Chrysalis Center, Hartford

Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos

MEETING OBJECTIVES	MEETING ETIQUETTE
<ul style="list-style-type: none"> Administrative updates and approval of meeting summaries Lock spring campaign production plan ahead of National HIV Testing Day (June 27) Confirm June newsletter content and contributors Report Youth Subcommittee status and first-meeting timeline Standing Work Plan check-in 	<ul style="list-style-type: none"> Be present and encourage participation One person talking at a time Raise hand to indicate a desire to speak Share the floor / treat all with respect Ask questions if an acronym or term is not clear

Welcome & Mindful Minute1:30 p.m.

Administrative Matters1:35 p.m.

- Review and approve the April and March meeting summaries
- Committee updates and upcoming events

2026 PACE Work Plan: Monthly Check-In1:45 p.m.

- Quick progress scan across Key Activities 1-6

Statewide Social Media Campaign Planning: PrEP + Routine HIV Testing.....1:50 p.m.

- Production status – carousel, postcard flyer, short-form video
- Translation pipeline
- Hashtag finalization – #ThisIs4U / #U=U
- Set dates and first post timing

June Newsletter: Content Update2:15 p.m.

- Confirmed contributors
- Timeline: content due May, production May, release June
- Production and translation timeline confirmation

Youth Subcommittee, Announcements & Feedback Poll2:25 p.m.

- Youth Subcommittee update – first meeting target date, agenda, charge, and responsibilities
- Other announcements
- End-of-meeting feedback poll

Adjourn.....2:30 p.m.

Committee Charge & Connection to the Integrated Plan

The Public Awareness and Community Engagement (PACE) Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Planning Consortium (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.

PACE activities relate directly to the Integrated Plan goals and objectives, particularly those focused on community engagement, reducing stigma, and ensuring people living with and affected by HIV have a voice in planning and implementing strategies.