



# PUBLIC AWARENESS & COMMUNITY ENGAGEMENT (PACE) COMMITTEE



## AGENDA

**Wednesday, June 17, 2026 | In-Person | Chrysalis Center, Hartford**

*Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos*

MEETING OBJECTIVES	MEETING ETIQUETTE
<ul style="list-style-type: none"> <li>• Approve May meeting summary</li> <li>• Launch-ready: #ThisIs4U goes statewide Tuesday, June 23</li> <li>• Approve the June newsletter + distribution plan</li> <li>• Youth Subcommittee – orientation June 30; goal: five youth</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Be present and encourage participation</b></li> <li>• <b>One person talking at a time</b></li> <li>• <b>Raise hand to indicate a desire to speak</b></li> <li>• <b>Share the floor / treat all with respect</b></li> <li>• <b>Ask questions if an acronym or term is not clear</b></li> </ul>

**Welcome & Mindful Minute**.....1:30 p.m.

**Administrative Matters** .....1:35 p.m.

- Review and approve the May meeting summary
- Committee updates and upcoming events

**2026 PACE Work Plan: Monthly Check-In**.....1:45 p.m.

- Quick progress scan across Key Activities 1-6
- Volunteerism letter (SNAP/Medicaid) – draft in motion

**Social Media Campaign Planning: PrEP + Routine HIV Testing**.....1:50 p.m.

- Approved for distribution. Launching Tuesday, June 23.
- Posting Demonstration: Grab It. Brand it. Post It.
- Tag everything: #ThisIs4U + #ThisIs4UCT
- Barriers? Who posts for you? Share social media contact.

**June Newsletter: Review & Approve** .....2:15 p.m.

- Review. Approve. Ship.
- Content deadline June 19 → Translate → Out Before June 27<sup>th</sup> (National HIV Testing Day)

**Youth Subcommittee, Announcements & Feedback Poll** .....2:25 p.m.

- Orientation: Tuesday, June 30, 5:30 PM – 6:30 PM
- Goal: five youth. Send names to Blaise, Jordan, or David
- Announcements + End-of-meeting feedback poll

**Adjourn**.....2:30 p.m.

### Committee Charge & Connection to the Integrated Plan

The **Public Awareness and Community Engagement (PACE)** Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Planning Consortium (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.

PACE activities relate directly to the Integrated Plan goals and objectives, particularly those focused on community engagement, reducing stigma, and ensuring people living with and affected by HIV have a voice in planning and implementing strategies.