



PUBLIC AWARENESS & COMMUNITY ENGAGEMENT (PACE) COMMITTEE



AGENDA

Wednesday, April 15, 2026 | In-Person | Chrysalis Center, Hartford

Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos

MEETING OBJECTIVES	MEETING ETIQUETTE
<ul style="list-style-type: none"> Administrative updates and March meeting summary approval 2026 PACE Work Plan: Monthly progress check-in (standing item) Statewide social media campaign concept, 60-day pilot plan, and connection to PACE campaign deliverables June Newsletter: Content update and contributor coordination Youth Subcommittee: Status update and recruitment discussion Announcements and community updates Complete meeting feedback poll 	<ul style="list-style-type: none"> Be present and encourage participation One person talking at a time Raise hand to indicate a desire to speak Share the floor / treat all with respect Ask questions if an acronym or term is not clear

Welcome & Mindful Minute1:30 p.m.

Administrative Matters1:35 p.m.

- Review and approve March meeting summary
- Committee updates and upcoming dates

2026 PACE Work Plan: Monthly Check-In1:40 p.m.

- Quick progress scan across Key Activities 1-6
- Priorities and adjustments for the April-May cycle

Statewide Social Media Campaign Concept1:45 p.m.

- The case for coordinated statewide messaging
- 60-day plan: content topics, distribution process, partner engagement
- Discussion: content priorities

June Newsletter: Content Update2:10 p.m.

- Confirmed contributors
- March brainstorm content ideas
- Timeline: content due May, production May, release June
- Call for additional contributors and story formats

Youth Subcommittee: Status Update2:18 p.m.

- Coordination status and timeline update
- Orientation materials needed: one-pager, charter, FAQ

Other Business and Announcements.....2:23 p.m.

Meeting Feedback Poll.....2:25 p.m.

Adjourn.....2:30 p.m.

Committee Charge & Connection to the Integrated Plan

The **Public Awareness and Community Engagement (PACE)** Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Planning Consortium (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.

PACE activities relate directly to the Integrated Plan goals and objectives, particularly those focused on community engagement, reducing stigma, and ensuring people living with and affected by HIV have a voice in planning and implementing strategies.