

# Handout 1: Developing Measures for the 2027-2031 Plan

## Key Terms and Background Information

### **SMART Objectives:**

- Specific
- Measurable
- Achievable
- Relevant
- Time-bound

### **Performance Measures:**

- Help evaluate the efficiency and effectiveness of strategies or programs. Can help assess progress, identify areas for improvement, and track outcomes against predetermined goals and objectives.
- May need multiple performance measures for a specific goal and objective.

### **National HIV/AIDS Strategy (NHAS) Goals:**

Goal 1: Prevent New HIV Infections

Goal 2: Improve HIV-Related Health Outcomes of People with HIV

Goal 3: Reduce HIV-Related Disparities and Health Inequities

Goal 4: Achieve Integrated, Coordinated Efforts That Address the HIV Epidemic

## Example of Performance Measures for the 2027-2031 Plan

### **Pillar: Prevent**

**Goal:** Prevent new HIV transmissions

**Objective 1:** Increase the PrEP-to-Need Ratio (PnR) to 36 by 2031.

### **Key Activities/Strategies:**

- Conduct trainings to increase provider capacity to offer PrEP navigation
- Conduct at least one coordinated statewide public awareness campaign on PrEP
- Support initiation of quality improvement projects that improve PrEP uptake for populations with lower PnRs, and share promising practices across providers

**Responsible Parties:** CT DPH, Training Partners, CHPC / PACE Committee

**Key Partners:** HIV providers, healthcare providers, pharmacies

### **Performance Measures:**

- # PrEP trainings, # staff participating in PrEP trainings
- # “impressions” from public awareness campaign
- # people screened for PrEP, # screened by race/ethnicity and sex
- # PrEP users, # by race / ethnicity and sex
- PrEP-to-Need Ratio, PnR by race / ethnicity and sex

**Progress towards national HIV goals:** Increase PrEP access to prevent new HIV infections.