

AGENDA July 16, 2025

Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos

MEETING OBJECTIVES	MEETING ETIQUETTE
<ul style="list-style-type: none"> Launch the finalized Summer 2025 Newsletter and reflect on the process Begin brainstorming and organizing content for the next newsletter Introduce the Social Media Resource Folder and content submission system Provide updates on outreach card dissemination and impact tracking 	<ul style="list-style-type: none"> Be present and encourage participation One person talking at a time Raise hand to indicate a desire to speak Share the floor / treat all with respect Ask questions if an acronym or term is not clear

Welcome & Self-Care Moment10:15 a.m.

Summer 2025 Newsletter – Launch & Reflection10:20 a.m.

- Newsletter release and share access
- Discuss the Spanish translation timeline

Fall/Winter Newsletter Planning Kickoff10:30 a.m.

- Revisit ideas from June
- Introduce concepts: pillar spotlighting, lighter tone, interactive elements
- Solicit contributors and discuss content timeline

Outreach Card Update10:45 a.m.

- Share how members can request additional cards
- Preview available website analytics and traffic update

Social Media Resource Folder10:52 a.m.

- Present current folder structure and content
- Introduce a form for content submissions
- Propose forming a review subcommittee

Youth Subcommittee Progress & Planning11:00 a.m.

- Share purpose, flyer/interest form, and draft outreach letter
- Identify target outreach partners and recruitment goals
- Discuss potential youth roles

Announcements, Feedback, Wrap-Up11:20 a.m.

Adjourn.....11:35 a.m.

Committee Charge

- The **Public Awareness and Community Engagement (PACE)** Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Prevention Coalition (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.