

Handout 1: Developing Measures for the 2027-2031 Plan

Key Terms and Background Information

SMART Objectives:

- Specific
- Measurable
- Achievable
- Relevant
- Time-bound

Performance Measures:

- Help evaluate the efficiency and effectiveness of strategies or programs. Can help assess progress, identify areas for improvement, and track outcomes against predetermined goals and objectives.
- May need multiple performance measures for a specific goal and objective.

National HIV/AIDS Strategy (NHAS) Goals:

Goal 1: Prevent New HIV Infections

Goal 2: Improve HIV-Related Health Outcomes of People with HIV

Goal 3: Reduce HIV-Related Disparities and Health Inequities

Goal 4: Achieve Integrated, Coordinated Efforts That Address the HIV Epidemic

NHAS Indicators:

1. Increase knowledge of status to 95% from a 2017 baseline of 85.8%.
2. Reduce new HIV infections by 90% from a 2017 baseline of 37,000.
3. Reduce new HIV diagnoses by 90% from a 2017 baseline of 38,351.
4. Increase PrEP coverage to 50% from a 2017 baseline of 13.2%.
5. Increase linkage to care within 1 month of diagnosis to 95% from a 2017 baseline of 77.8%.
6. Increase viral suppression among people with diagnosed HIV to 95% from a 2017 baseline of 63.1%. Increase viral suppression to 95% for each of the following groups: MSM, Black MSM, Latino MSM, American Indian/Alaska Native MSM, Black women, transgender women, people who inject drugs, and youth aged 13-24.
7. Decrease stigma among people with diagnosed HIV by 50% from a 2018 baseline median score of 31.2 on a 10-item questionnaire.
8. Reduce homelessness among people with diagnosed HIV by 50% from a 2017 baseline of 9.1%.
9. Increase the median percentage of secondary schools that implement at least 4 out of 7 LGBTQ-supportive policies and practices to 65% from a 2018 baseline of 59.8%.

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Examples of Measures for the 2027-2031 Plan

Pillar: Prevent

Goal 1: Prevent new HIV transmissions by expanding access to PrEP.

Objective: To increase access to PrEP by 50% by 2031, for Black men and women, and Latino men and women.

Key Activities/Strategies: [To be developed by full group]

Responsible Parties: [To be developed by full group]

Key Partners: [To be developed by full group]

Performance Measures:

- # PrEP outreach events for populations disproportionately impacted by HIV
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Progress towards national HIV goals: Increase PrEP access by 50% to reduce HIV-related disparities in new HIV infections.

Pillar: Treat

Goal 1: Re-engage people with HIV (PWH) who are out of care.

Objective: To reduce the number of people who are out of care by 50% by 2031.

Key Activities/Strategies: [To be developed by full group]

Responsible Parties: [To be developed by full group]

Key Partners: [To be developed by full group]

Performance Measures:

- # of persons with HIV identified as not in care
- # of persons with HIV identified as not in care who are successfully contacted by DIS
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Progress towards national HIV goals: Decrease the number of PWH out of care by 50% to improve HIV-related health outcomes.

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Pillar: Treat

Goal 1: Expand rapid start programs to quickly link people to care.

Objective: To increase linkage to care within 7 days by 25% by 2031.

Key Activities/Strategies: [To be developed by full group]

Responsible Parties: [To be developed by full group]

Key Partners: [To be developed by full group]

Performance Measures:

- # of providers implementing rapid start programs
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Progress towards national HIV goals: Increase the percent of people linked to care within 7 days by 25% to improve HIV-related health outcomes.

Pillar: Diagnose

Goal 1: Diagnose all people with HIV as early as possible.

Objective: To decrease the percent of late testers by 25% by 2031.

Key Activities/Strategies: [To be developed by full group]

Responsible Parties: [To be developed by full group]

Key Partners: [To be developed by full group]

Performance Measures:

- # of HIV Testing Toolkits distributed
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Progress towards national HIV goals: Decrease the percent of late testers by 25% to prevent new HIV infections and improve HIV-related health outcomes.