



PUBLIC AWARENESS & COMMUNITY ENGAGEMENT (PACE) COMMITTEE



AGENDA

June 18, 2025

Co-Chairs Angel H. Ruiz & Reggie Knox / CT DPH Resource Liaison Jenny Bobadilla-Pincos

MEETING OBJECTIVES	MEETING ETIQUETTE
<ul style="list-style-type: none">• Share updates on current PACE initiatives• Review draft of Summer 2025 Newsletter• Discuss next steps for Youth Subcommittee• Share social media resource folder for member use• Provide update on outreach and recruitment materials	<ul style="list-style-type: none">• Be present and encourage participation• One person talking at a time• Raise hand to indicate a desire to speak• Share the floor / treat all with respect• Ask questions if an acronym or term is not clear
Welcome & Self-Care Moment12:45 p.m.	
Member & Attendee Introductions12:50 p.m.	
PACE Work Plan Review1:05 p.m.	
Newsletter Progress & Planning.....1:15 p.m.	
<ul style="list-style-type: none">• Review draft and timeline• Discuss ideas and volunteer opportunities for future newsletters	
Social Media Resource Folder1:30 p.m.	
<ul style="list-style-type: none">• Introduce folder of ready-to-use social media campaigns and resources• Encourage member amplification and content sharing	
Outreach & Recruitment Card Update.....1:40 p.m.	
Youth Subcommittee Planning1:47 p.m.	
<ul style="list-style-type: none">• Present proposed purpose and value statement• Discuss next steps and timeline for Executive Committee vote	
Member Check-In Calls & Participation Update1:57 p.m.	
Announcements, Next Steps, and Meeting Feedback2:07 p.m.	
Adjourn.....2:15 p.m.	

Committee Charge

- The **Public Awareness and Community Engagement (PACE)** Committee is responsible for recruiting, retaining, mentoring, and orienting members of the Connecticut HIV Prevention Coalition (CHPC). The committee also coordinates marketing initiatives, public awareness campaigns, and health communication strategies. Its primary focus is on developing strategies that support populations living with or at the highest risk of HIV in Connecticut.
- Goal 1: Reduce New HIV Infections by 2026 - **(awareness campaigns and initiatives)**
- Goal 2: Achieve an increased viral load suppression rate among PWH who are in care by 2026 and an increased viral load suppression rate among people with diagnosed HIV – **(awareness campaigns and initiatives)**
- Goal 3: Reduce HIV-related disparities and health inequities – **(broaden membership)**
- Goal 4: Achieve integrated, coordinated efforts that address the HIV epidemic across community partners – **(flexible, timely, and responsive awareness campaigns + broadening membership)**